



## General Terms

### Accessibility Compliance (ADA)

Nu Digital Marketing Agency ADA Compliance Accessibility (NDMAwCa) is committed to ensuring digital accessibility for people with disabilities. We are continually improving the user experience for everyone and applying the relevant accessibility standards.

If you use assistive technology (such as a Braille reader, a screen reader, or TTY) and the format of any material on this website interferes with your ability to access information, please contact [nudigitalmarketingagency@gmail.com](mailto:nudigitalmarketingagency@gmail.com). If you do encounter an accessibility issue, please be sure to specify the Web page, and we will make all reasonable efforts to make the page accessible for you.

#### **Conformance status:**

The Web Content Accessibility Guidelines (WCAG) defines requirements for designers and developers to improve accessibility for people with disabilities. It defines three levels of conformance: Level A, Level AA, and Level AAA. Our website is partially conformant with WCAG 2.1 level AA. Partially conformant means that some parts of the content do not fully conform to the accessibility standard.

#### **Additional accessibility considerations:**

Although our goal is WCAG 2.1 Level AA conformance, we have also applied some Level AAA Success Criteria: Images of text are only used for decorative purposes. Re-authentication after a session expires does not cause loss of data.

#### **Feedback:**

We welcome your feedback on the accessibility of our website [www.nudigitalmarketingagency.com](http://www.nudigitalmarketingagency.com). Please let us know if you encounter accessibility barriers on the site:

*E-mail:* [nudigitalmarketingagency@gmail.com](mailto:nudigitalmarketingagency@gmail.com)

*Postal address:* 100 S Spring Ave. Ste. 260 Sioux Falls, SD

*Attention:* ADA Compliance Accessibility Department

#### **Compatibility with browsers and assistive technology:**

- Our website is not compatible with browsers older than
- 3 major versions or
- Mobile operating Systems older than 5 years

## **Browser Accessibility Information:**

### **Many popular browsers contain built-in accessibility tools:**

- Internet Explorer
- Firefox
- Chrome
- Technical specifications

Accessibility of our website relies on the following technologies to work with the combination of web browser and any assistive technologies or plugins installed on your computer:

- HTML
- WAI-ARIA
- CSS
- JavaScript

These technologies are relied upon for conformance with the accessibility standards used.

## **Limitations and Alternatives:**

Despite our best efforts to ensure the accessibility of the website, there may be some limitations. Below is a description of known limitations, and potential solutions. Please contact us [nudigitalmarketingagency@gmail.com](mailto:nudigitalmarketingagency@gmail.com) if you observe an issue not listed below.

### **Known limitations for this website:**

- **Videos and Webinars:** uploaded images may not have sign language alternatives.
- **Archived documents and PDFs:** might not work with current assistive technologies because they use outdated technologies that do not support accessibility. We convert documents to new formats upon request within 10 business days. Please contact us for support.

## **Assessment Approach:**

We have assessed the accessibility of this website by the following approaches:

- External evaluation:

## **Formal Complaints:**

We aim to respond to accessibility feedback within 5 business days, and to propose a solution within 20 business days. You are entitled to escalate a complaint to the national authority, should you be dissatisfied with our response to you.